



## DEL MAR TV PROGRAM GUIDELINES

### PROGRAMMING FORMAT

- Programs must be submitted in DVCam, miniDV or DVD format.
- Each format must follow these requirements before the beginning of the program:
  - ✓ :10 BLACK
  - ✓ :60 COLORBARS OVER 1KHZ TONE
  - ✓ :05 BLACK
  - ✓ :05 SLATE
  - ✓ :05 COUNTDOWN (the last second should always be BLACK)
- Program length should be 28:30 (exactly) for standard half hour and 58:30 for standard hour. Please include ten seconds of black at the end of your program.
- All titles and graphics must be of a minimum professional level and must be legible.
- The beginning and end of each show must be "clean." There should be no false starts or abrupt endings.
- DVDs must be burned at a hi-resolution compression. Pixilated images and false pauses will not be accepted. DVDs must be in Mpeg II format on DVD-R. Players will not play saved files off the disc.

### AUDIO FORMAT

- Audio may be a "Stereo Mix" but will play in MONO on the channel
- Audio must be free of extraneous noise, hiss and poor production values. In most cases, audio recorded from in-camera microphones will not be accepted.
- Please be aware of your Audio levels. Your program should have an even level from beginning to end and should not be so loud that it causes distortion.
- Please indicate the program's Audio assignment on your slate and on the case label. You may use either audio channel 1 or 2 or both audio channels but it must have this information on the label.

### LABEL REQUIREMENTS

- Program case labels must have the following information
  - ✓ Series Title (if applicable)
  - ✓ Show Name and Number
  - ✓ Actual Total Running Time (TRT)
  - ✓ Producer's Name and Contact Info
  - ✓ Audio Channels Used
- Tapes and/or DVDs must be labeled with the show title and number as well as the TRT.
- All labeling must be clear and legible or the program will not be accepted.

☐ *Please Note that the format requirement may change if your show is given an air time. The Station Manager will inform you of the changes.*